

**LOUISIANA SEAFOOD PROMOTION AND MARKETING BOARD
MINUTES OF REGULAR BOARD MEETING**

Open Forum

March 19, 2018

12:00 PM – Capitol Park Event Center

702 River Rd, Baton Rouge, LA 70802

Members Present: Kristen Baumer (Chairman), Chalin Delaune, Barry Toups, Jakov Jurisic, Chef Peter Sclafani, Pete Tortorich, Acy Cooper, Sal Sunseri, John Paul Reason, Dexter Guillory.

I. Call to Order

The Louisiana Seafood Promotion and Marketing Board meeting was called to order by Chairman Kristen Baumer at 12:13 pm at the Capitol Park Event Center in Baton Rouge.

II. Adoption of Agenda

Motion by John Paul Reason to adopt the agenda and seconded by Peter Sclafani. Motion carried unanimously.

III. Adoption of Minutes

Peter Sclafani motioned to adopt the minutes from the February 28, 2018 meeting. Barry Toups seconded the motion. Motion carried unanimously.

IV. Executive Session

Kristen Baumer thanked everyone for coming and allowed the guests to introduce themselves.

Chairman Baumer requested for a motion to go into executive session to allow the Executive Director candidates to give their presentations individually. Acy Cooper motioned to enter executive session. Pete Tortorich seconded the motion. Motion carried unanimously at 12:18 pm.

Chalin Delaune motioned to end executive session at 2:22 pm. Pete Tortorich seconded the motion. Motion carried unanimously.

Jakov Jurisic motioned for a brief five minute recess. Barry Toups seconded the motion. Motion carried unanimously.

Jakov Jurisic motioned to resume the meeting. Barry Toups seconded the motion. Motion carried unanimously at 2:30 pm.

V. Old Business

Nominations

Kristen Baumer thanked all of the Executive Director candidates for their interest in the board. He then discussed the process moving forward for the two nominees the board agreed upon for the Executive Director position. Chalin Delaune motioned to send the board's two nominees to the Lieutenant Governor in writing. John Paul Reason seconded the motion. Motion carried unanimously.

Proposed Legislation

The legislative committee, Jakov Jurisic and Chalin Delaune, explained the proposed legislation to the board. Mr. Jurisic mentioned that there is interest from candidates to fill the new seats. Jordan Buras

explained to the board that the Lieutenant Governor's office and all affected offices have approved of the legislation.

The board further discussed the purpose of the legislation.

Chalin Delaune motioned to submit to the legislature to enact the revised statute 578.2 A1 which adds 4 non-voting members; as well as section C, which changes the quorum to the presence of 7 voting members of the board. Sal Sunseri seconded the motion. Motion carried unanimously.

VI. New Business

Marketing Plan

The board agreed that the marketing committee needs to meet in the near future to set a new marketing plan for the LSPMB.

VII. Setting of the next meeting

The board unanimously decided to hold the next meeting at noon on April 11, 2018 in New Orleans, Louisiana at Wildlife and Fisheries.

VIII. Public Comment

Kristen Baumer opened the floor up for public comment.

Dexter Guillory asked if the board had any interest in allowing Agriculture to utilize the Certified Louisiana program. The board discussed this topic briefly. Damon Morris of LDWF mentioned several points about how they could get incorporated into the wild capture program and other certification programs.

Jakov Jurisic then discussed proper labeling on products in stores like Walmart. The board talked about what can be done to prevent improper country of origin labeling in restaurants, stores, etc.

IX. Adjournment

Pete Tortorich motioned to adjourn. Sal Sunseri seconded the motion at 3:00 PM. Motion carried unanimously.